

George Ohler

Objective To always be learning and grow as a web developer utilizing the latest development trends and technology to create beautiful, user-friendly websites and applications.

Experience Apr 2016 – Present Cars.com Chicago, IL

Frontend Developer

- Work on the cars.com web platform working with a AngularJS driven front-end and a backend of various Java applications and endpoints. As part of a company goal to create more "full stack" developers I've become versed in pair programming and test driven development. Under agile lean programming methodologies I work closely with our product and design & UX teams to drive quick turnaround on feature development to production to allow for feedback via A/B testing.
- Worked as one of two developers on a small team that maintained ads within the site using both native and third party creative on Google's DoubleClick for Publishers platform which drove over 25% of the company's revenue.
- Participate in weekly developer "Community of Practice" meetings and various working groups that go beyond standard team work for improving the cars.com developer practices and workflows.
- Currently tech lead of a team of six developers tasked with the initiative to migrate and refactor one of our heaviest trafficked pages to it's own deployable platform. We're utilizing more modular libraries via NPM to reduce footprint, dead code, and implementing a customized UI library to pave the way for markup and styling consistency.

Sept 2014 – Mar 2016 Frostburn Studios Kalamazoo, MI

Online Systems Developer

- Maintained several Zend servers all across the world that acted as a HTTP interface to store data using memcached and MySQL from thousands of game servers and micro transactions across multiple continents and regions of the globe..
- Worked on admin panels by extending a PHP based API to connect to several MySQL databases while developing the front-end with the EXT JS 4 framework.
- Agile Evangelist, implemented Atlassian Confluence for documentation and collaboration, JIRA for better task management and workflows, and HipChat for better communication.
- Frequently assisted publishing and marketing teams with front-end development on the <http://www.heroesofnewerth.com> website. Including leaderboards using AngularJS, Amazon S3 and Elasticsearch driven by a golang backend as well as a complex "message of the day" marketing platform used within the game client.
- Developed a centralized information board using nodejs to display current events, jira issues, and other relevant information to be displayed on a television in the studio lobby by pulling data from multiple APIs on Atlassian's Atlasboard framework.

Aug 2014 – Sept 2014 S2 Games, LLC Portage, MI

Web Developer

- Front-end web development with responsive practices, used in creating new "Getting Started" user guides: <https://strife.com/getting-started> as well as the refer a friend page.
- Assisted the back-end development team with PHP development and integration to front-end sites.
- Started integrating AngularJS into new admin panel for displaying stats and user management.

March 2014 – July 2014

Newhall Klein, Inc.

Kalamazoo, MI

Web Developer

- Wordpress & Joomla! development including e-commerce.
- Redesign and customization of company website utilizing analytics to enhance the way we tracked visitors.
- Designed and built custom themes and templates with responsive techniques, including email newsletter, and native and creative ads.

April 2013 – March 2014

CU*Answers

Grand Rapids, MI

Web Applications Developer

- As part of the Web Services team, was responsible for all corporate websites as well as hundreds of Credit Union organization's websites primarily using WordPress as a CMS.
- Designed and built custom themes in WordPress for client sites as well as provided support for full in-house web hosting – including database management, e-mail, DNS services and domain management on multiple linux web servers via SSH.

July 2010 – April 2013

'corePHP' LLC

Battle Creek, MI

Developer

- Primary front-end developer creating websites and apps from custom designs and focused on UX development and best practices.
- Lead front-end developer during the development of an ecommerce platform focusing on UX.
- Worked primarily with Joomla! as a content management system.

Oct 2006 – July 2010

Advantage Computer Services

Kalamazoo, MI

Lead Web Developer - IT Technician

- Web development in LAMP environments using languages such as CSS, xHTML, Javascript / AJAX and PHP with MySQL databases including search engine optimization.
- Computer hardware and software support.
- Network and Server side support and setup.
- Web hosting – including e-mail and support.

Aug 2003 – Feb 2006

Western Michigan University

Kalamazoo, MI

Student Supervisor – Technical Specialist

- Promoted from Technical Specialist to Student Supervisor in 2004.
- Maintaining lab equipment and computers.
- Responsible for hiring, training, and scheduling of student employees.
- Assisting students with web design, photo & video editing, etc...
- Project Lead for the design and development of Web Kit 7 a distributable presentation tool of technology offerings at the university for students.

Spring 2005

Western Michigan University

Kalamazoo, MI

Grant funded Education department Seminar

- Taught basic web design and development skills on a group basis.
- Provided one-on-one assistance to students.

Jan 2004 – Aug 2004

Walt Disney World Resorts

Orlando, FL

Costuming Specialist – Cast Member

- Working with characters and other cast members for parades and shows: Spectro Magic night time spectacular, Cinderella's Castle Show, Mickey's Daytime Parade, Tinkerbell fireworks show.
- Recognized for service excellence.
- Light laundry, lifting, and electrical work.

Education 2003 – 2005 Western Michigan University Kalamazoo, MI

- Attended university completing some college courses.

2002 – 2003 Kalamazoo Valley Community College Kalamazoo, MI

- Dual-Enrolled during senior year of high school.
- Completed 20 credit hours to transfer.

Graduate of 2003 Mattawan High School Mattawan, MI

Certs Oracle Certified Professional, MySQL 5.6 Developer – Jan 2016

Zend Certified PHP Engineer – Jul 2015

CompTIA A+ IT Technician – 2006

Skills Proficient with Adobe Creative Suite, computer hardware, Windows and OSX. Basic CLI within unix based platforms along with basic Apache server management.

- **Languages:** HTML5, xHTML, XML, PHP, CSS3 (LESS and Sass/scss), JavaScript, MySQL
- **Version Control:** SVN, GIT (bitbucket, github), Perforce
- **Libraries & Frameworks:** AngularJS, node.js, handlebars.js, Zend Framework 1, EXT JS 4
- **CMS:** Joomla, Wordpress, OWCS
- **SEO, Google Analytics, Google Adwords, DFP, Optimizely, Adobe Analytics**

Interests Web development, electronics, computers, gaming, hockey, cycling, skiing, boating, swimming, general geekery and nerdom.

References John Furrow
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